



2025 EVENTS & PROGRAMS SPONSORSHIP OPPORTUNITIES

CONTACT:

Kristen Meyer-Creamer

Interim Executive Director
North Durham Chamber of Commerce

Suzy Quinlan

Events & Membership Coordinator North Durham Chamber of Commerce NORTHDURHAMCHAMBER.CA

INTRODUCTION



The North Durham Chamber of Commerce (formally the Scugog Chamber of Commerce) is a voluntary, not-for-profit association of business and professional individuals that proudly fosters community pride and collaboration to enhance the quality of life in North Durham. With funding from business members and guidance from a dedicated team of volunteer board members, our Chamber recently celebrated its 110th Anniversary and embarked on a transformative journey to become the North Durham Chamber of Commerce (NDCC), uniting the townships of Scugog, Uxbridge, and Brock in an innovative collaboration.

Through signature events hosted by the Scugog Chamber, now the NDCC, we aim to bolster economic prosperity and nurture a strong sense of community spirit. Your sponsorship plays a vital role in ensuring our community remains a premier destination for residents and visitors alike. By partnering with us, your business can enjoy enhanced brand recognition, credibility, and positive publicity, while also demonstrating corporate citizenship and distinguishing yourself from competitors.

In 2025 we have some exciting new programs and events on offer and we hope you'll join us in shaping a brighter future for our community through the power of sponsorship!

Thank you for your consideration,

Kristen Meyer-Creamer

Kristen Meyer-Creamer

Interim Executive Director, North Durham Chamber of Commerce (formerly SCC) kristen@scugogchamber.ca | (905) 985-4971



2025 PROGRAM SPONSORSHIPS

BE PART OF CHAMBER PROGRAMMING THROUGHOUT THE YEAR!

In addition to our Corporate sponsorship package offerings and our Marquee event opportunities, the Chamber is offering a unique opportunity to sponsor one of our upcoming 2025 programs! Each of these unique initiatives will provide education, networking and connection opportunities to our membership. Your sponsorship will help us bring these programs to a wider audience, attract speakers and utilize new meeting spaces.



2025 WORKSHOP & SPEAKER SERIES

In 2025, the North Durham Chamber will introduce a workshop and speaker series focused on addressing critical issues impacting our membership. Covering topics such as succession planning, emergency preparedness and business continuity, and strategies for attracting top talent in Durham Region and beyond, this series will deliver valuable insights tailored to members' needs. It will also serve as a platform for dynamic speakers and panel discussions to explore pressing challenges and opportunities facing businesses in our region.

- Mentions in opening and closing remarks of events
- · Signage at each event
- Recognition on all marketing platforms [print & digital]
- Sponsorship of the coffee and treats
- Your logo on display on our website and info page about the program



COFFEE & CONVOS NETWORKING EVENT SPONSOR

Throughout the year the Chamber hosts a once a month "Coffee and Convos" networking event in a different member location or space. These lively events run for two hours and are a chance for local business owners to connect and chat, learn about different opportunities and build their network. Coffee and treats are provided at each event

- · Mentions in opening and closing remarks of events
- Signage at each event
- Recognition on all marketing platforms [print & digital]
- Sponsorship of the coffee and treats
- · Your logo on display on our website and info page about the program



YOUTH ENTREPRENEURSHIP PROGRAM

Our Youth Entrepreneurship Program is expanding this year! We are hoping to hold more events across North Durham, dial into the youth entrepreneur experience and provide space for learning and connecting at various events. We are also introducing a "Youth Entrepreneur of the Year" award at our business excellence awards in February.

- Mentions in opening and closing remarks of events
- Signage at each event
- Recognition on all marketing platforms [print & digital]
- · Sponsorship of the B.E.A's "Youth Entrepreneur Award" and ability to present award to winner at event
- Your logo on display on our website and info page about the program



MENTORSHIP PROGRAM

Become the lead sponsor for our 2025 Mentorship Program, designed to foster meaningful connections within North Durham's business community. This initiative provides an invaluable platform for aspiring and new business owners to learn from the insights and expertise of seasoned entrepreneurs. Open to all Chamber members, this program also offers new members the opportunity to leverage mentorship as part of their membership benefits, creating a stronger and more connected business network.

- Mentions in opening and closing remarks of events (Mayors Luncheon/business awards/AGM)
- · Sponsorship of the printed & digital material that will go out to each new and existing member
- Recognition on all marketing platforms [print & digital]
- Your logo on display on our website and info page about the program



2025 BUSINESS EXCELLENCE AWARDS

NORTH DURHAM CHAMBER'S MARQUEE 2025 EVENT!

Our Marquee event of 2025 takes place on Friday February 21st 2025 at 6 P.M as we celebrate the incredible achievements of businesses and entrepreneurs from all over North Durham at the Great Blue Heron Hotel and Casino!

Immerse yourself in our a luxurious Gala evening filled with delicious food and live entertainment along with our exciting awards ceremony! We will be recognizing the very best in business, celebrating member milestones and introducing TWO new categories to our award roster which celebrate both up and coming youth entrepreneurs, as well as innovations in Farming and Agriculture.

We have some wonderful high-visibility sponsorship opportunities and are happy to work with sponsors on individual packages that suit your budget.









UXBRIDGE . SCUGOG . BROCK

2025 BUSINESS EXCELLENCE AWARDS

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

- NORTH DURHAM CHAMBER OF COMMERCE
 - \$4,000
- Recognition as Presenting Partner (North Durham Chamber of Commerce Business Excellence Awards Presented by [Your Business Name])
- · Opportunity to present an award at the event
- Personalized recognition on socials before & after event
- · Mentions in opening/closing remarks and intro video participation (films in January)
- Reserved Table of 6 for the event
- Exclusive recognition on all marketing platforms, incl. the event program

GOLD SPONSOR

- Opportunity to present an award at the event
- Personalized recognition on socials before & after event
- Mentions in opening/closing remarks and intro video
- Reserved Table of 6 for the event
- Recognition on all marketing platforms, ex. event program



\$3,000



SILVER SPONSOR

- Personalized recognition on socials before & after event
- Mention in opening & closing remarks
- Recognition on all marketing platforms, ex. event program
- 4 tickets to the event (extra tickets can be purchased)

ENTERTAINMENT SPONSOR

- Personalized recognition on socials before & after event
- Mention in opening & closing remarks
- Introduction of our live entertainment and kick off to the dancing portion of the evening
- Recognition on all marketing platforms, ex. event program
- 4 tickets to the event (extra tickets can be purchased)



\$3,500



2025 BUSINESS EXCELLENCE AWARDS





WINE SPONSOR

- Mentions in opening and closing remarks of event
- 2 tickets to the event (extra tickets can be purchased)
- · Recognition on all marketing platforms [print & digital] including the event program
- Custom tags on wine bottles



CENTREPIECE SPONSOR



- · Mentions in opening and closing remarks of event
- 2 tickets to the event (extra tickets can be purchased)
- · Recognition on all marketing platforms [print & digital] including the event program
- Custom sign with each centrepiece on tables



SIGNATURE DRINK



- · Mentions in opening and closing remarks of event
- 2 tickets to the event (extra tickets can be purchased)
- Recognition on all marketing platforms [print & digital] including the event program
- Your logo on display at bar

CHAMBER FRIEND

- · Mentions in opening and closing remarks of event
- 1 ticket to the event
- Recognition on all marketing platforms [print & digital] including the event program





2025 SCUGOG MAYORS LUNCHEON & AGM

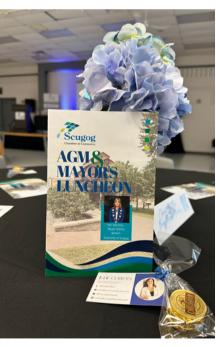


JOIN US FOR AN INFORMATIVE AFTERNOON!

Join us for an informative afternoon luncheon with the North Durham Chamber of Commerce and our wonderful Scugog Mayor! Learn about what the chamber has been up to in the last year, meet our board of directors, and our special guest Mayor Wilma Wotten will join us to chat about what we can expect at the Township in the new year.

By sponsoring the Mayor's Luncheon and Annual General Meeting (AGM), your organization can enjoy prominent visibility and recognition among key stakeholders and community leaders. Showcase your commitment to supporting local businesses and community development while gaining exposure for your brand through extensive event marketing and promotional efforts. As a sponsor, you'll receive recognition in event materials, including signage and digital platforms, as well as the opportunity to network with influential individuals from various sectors. Don't miss this chance to elevate your brand's presence and demonstrate your dedication to Scugog Township.















PRESENTING SPONSOR - TWO AVAILABLE

- 6 complimentary tickets
- Greetings from the podium
- Logo on all social media graphics with tags to your business' page in captions
- Logo placement in the event's program
- Opportunity to have a banner (provided by you) at event entrance

GOLD SPONSOR - TWO AVAILABLE

- 4 complimentary tickets
- Logo on all social media graphics with tags to your business' page in captions
- Logo placement in program
- Opportunity to have a banner (provided by you) at event entrance





SILVER SPONSOR

- 2 complimentary tickets
- Logo placement in program
- · Social media shout outs leading up to the event

LUNCH SPONSOR

- 2 complimentary tickets
- · Logo placement in program
- Social media shout outs leading up to the event





2025 UXBRIDGE BREAKFAST GOLF TOURNAMENT

EXPAND YOUR REACH WITH A GREAT NETWORKING EVENT!

We are excited to announce a NEW event in Uxbridge! Join the North Durham Chamber of Commerce for a Breakfast 9-hole Tournament, scheduled to take place this spring at Foxbridge Golf Course in Uxbridge. This event will offer a wonderful opportunity to connect with fellow community members while enjoying a morning of golf and camaraderie.

Participants will enjoy nine holes of golf, a golf cart, and a delicious breakfast to kick off the event.

Whether you are an avid golfer or just looking to network in a fun and engaging setting, this tournament is open to all skill levels. In addition to attending, we invite local businesses to enhance their visibility by sponsoring the event or contributing raffle prizes. Sponsorship provides an excellent opportunity to showcase your business to a targeted audience and demonstrate your support for the local community. Raffle prizes will also add to the excitement of the day, offering further exposure for contributors.









2025 UXBRIDGE BREAKFAST GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES - 9 HOLE TOURNAMENT



\$2,500

ALBATROSS PRESENTING SPONSOR

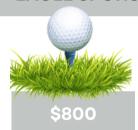
- "Uxbridge Breakfast Networking" Tournament, presented by [Your Biz]"
- 1 complimentary foursome
- 1 hole sponsorship
- Onsite signage
- Mulligan Passport for each player in the foursome
- Opportunity to present winning foursome trophy
- Logo on all event material, printed and digital
- Recognition from podium

\$1,000

GOLF CART SPONSOR

- 1 complimentary foursome
- Logo recognition in each golf cart
- Logo on all event material, printed & digital with URL
- Recognition from podium

EAGLE SPONSOR



- 1 complimentary foursome
- 1 hole sponsorship
- Logo on all event material printed & digital with URL
- Recognition from podium

HOLE IN ONE SPONSOR



- 2 complimentary golf registrations
- Event page logo with URL
 - Logo on all event material, printed & digital with URL
- Recognition from podium
- Logo recognition on 1 hole

BREAKFAST SPONSOR



- 2 complimentary golf registrations
- 10% discount on additional tickets
- Event page logo with URL
- Logo recognition on 1 hole
- Logo on all event material, printed & digital with URL
- Recognition from podium



- 1 free green fee
- Opportunity to be on putting green all day
- Logo on all event material printed & digital with URL
- Recognition from podium

SIGNATURE HOLE SPONSOR



- Company recognition on 1 hole longest drive ladies & men, closest to the pin ladies & men
- Opportunity to have company representation at designated hole
- Opportunity to customize experience at hole
- Event page logo with URL
- Logo on all event material, printed & digital with URL
- Recognition from podium

HOLE SPONSOR



- Event page logo with URL
- Logo on all event material, printed & digital with URL
- Recognition from podium
- Logo recognition on 1 hole





2025 SCUGOG BEER & CIDER FESTIVAL

THE CAN'T MISS EVENT OF THE SUMMER IN SCUGOG!

The Scugog Beer & Cider Festival is a vibrant celebration of craft beverages, music, and community spirit. Set against the picturesque backdrop of Downtown Port Perry, this signature event showcases the finest offerings from local breweries, cideries, and wineries in Durham Region. Attendees can indulge in a diverse selection of craft beers, ciders, and wines while enjoying live music performances and delicious fare from food trucks.

This year, the festival will take place in early August at Palmer Park. Serving as a platform to promote tourism, support local businesses, and foster connections within the community, the event invites residents and visitors alike to experience the best of the region.

Sponsoring the Scugog Beer & Cider Festival offers valuable brand exposure and community support. Showcase your logo on event signage and digital platforms to reach beer and cider enthusiasts while demonstrating your commitment to local initiatives. Join us in making this event a success and connecting with our diverse audience.



In attendance we had...

- 1400 guests
- 4 food trucks & 15









2025 SCUGOG BEER & CIDER FESTIVAL

SPONSORSHIP OPPORTUNITIES

CRAFT KING PRESENTING SPONSOR



- "YOUR BUSINESS" presents the Scugog Craft Beer & Cider Festival
- Logo on quests' glass steins
- Event entrance signage
- Acknowledgment on Main Stage during all sessions
- Recognition on marketing and social media
- Opportunities for greetings at each session
- Prominent logo featured on event signage
- 20 BeerFest passes

\$4,500

MAIN STAGE - MUSIC SPONSOR

- Recognition as "YOUR BUSINESS" Main Stage
- Acknowledgment during all event sessions
- Recognition on marketing and social media
- Logo placement on signage
- 10 BeerFest passes

PHOTO BOOTH SPONSOR



- \$3,500
- Logo on all free photos given to quests
- Exclusive signage at the photo area
- Main Stage shoutouts
- Recognition within all marketing efforts
- 5 BeerFest passes

TROLLEY SPONSOR



- · Marketing and social media recognition on all communication channels
- Signage inside & outside of the Trolley
- 2 BeerFest passes

BREW BUDDY



- Main stage shoutouts at event sessions
- Logo placement on event signage
- Marketing and social media recognition on all communication channels
- 5 BeerFest passes

HARVEST TABLE SPONSOR



- · Marketing and social media recognition on all communication channels
- Logo or QR code on one guest table
- 2 BeerFest passes





2025 MASTERS OF BUSINESS GOLF TOURNAMENT

OUR BIGGEST NETWORKING EVENT OF THE YEAR!

Experience a day of networking and golf at the North Durham Chamber of Commerce Annual Golf Tournament! Held at Sunnybrae Golf Course, this event promises a memorable day of fun and friendly competition among community members and business leaders alike.

Participants will enjoy 18 holes of golf, a cart for navigating the course, and a delicious BBQ-style lunch served on the sunny patio. With opportunities for networking and camaraderie, the tournament is a highly anticipated event for the North Durham Chamber of Commerce, attracting up to 144 golfers.

Sponsorship offers unique brand exposure, including logo inclusion on event emails, the online event page with a URL link, complimentary tickets, onsite program recognition, and a thank you from the podium. Don't miss this chance to showcase your brand, connect with top businesses, and support the community. Join us for a day of golf, networking, and community spirit on August 22, 2025!















2025 MASTERS OF BUSINESS GOLF TOURNAMENT

SPONSORSHIP OPPORTUNITIES



ALBATROSS PRESENTING SPONSOR

- "Masters of Business" Golf Tournament,
- presented by [Your Biz]"
- 1 complimentary foursome
- 1 hole sponsorship
- Onsite signage
- Mulligan Passport for each player in the foursome
- Opportunity to present winning foursome trophy
- Logo on all event material, printed and digital
- Recognition from podium

• 1 complimentary

foursome

GOLF CART SPONSOR

Logo recognition in each golf cart

Logo on all event material, printed & digital with URL

Recognition from podium

EAGLE SPONSOR



- 1 complimentary foursome
- 1 hole sponsorship
- Logo on all event material printed & digital with URL
- Recognition from podium

HOLE IN ONE SPONSOR

\$1,250



- 2 complimentary golf registrations
- Event page logo with URL
- Logo on all event material, printed & digital with URL
- Recognition from podium
- Logo recognition on 1 hole

LUNCH SPONSOR



- 2 complimentary golf registrations
- 10% discount on additional tickets
- Event page logo with URL
- Logo recognition on 1 hole
- Logo on all event material, printed & digital with URL
- Recognition from podium

PUTTING CONTEST SPONSOR



- 1 free green fee
- Opportunity to be on putting green all day
- Logo on all event material printed & digital with URL
- Recognition from podium

SIGNATURE HOLE SPONSOR



- · Company recognition on 1 hole longest drive ladies & men, closest to the pin ladies & men
- Opportunity to have company representation at designated hole
- Opportunity to customize experience at hole
- Event page logo with URL
- Logo on all event material, printed & digital with URL
- Recognition from podium

HOLE SPONSOR



- Event page logo with URL
- Logo on all event material, printed & digital with URL
- Recognition from podium
- Logo recognition on 1 hole





2025 CANDLELIT WALK & TREE LIGHTING

"ONCE UPON A CHRISTMAS" IS A MAGICAL EVENT!

Join us for an enchanting evening at the annual Candlelit Walk and Tree Lighting, hosted by the North Durham Chamber of Commerce! This beloved event, taking place on Friday, November 21st at 5:00 p.m., brings together families and the community for a festive celebration of the holiday season.

The event will kick off with the lighting of the tree at the Scugog Township office and will continue on with a traditional candlelit walk to picturesque Palmer Park where attendees can enjoy family-friendly activities such as a storybook trail around the gazebo with giant book pages, games, and carolling. Don't forget the treats! We'll also be enjoying hot chocolate and treats as we chat with neighbours. Our friends at the Port Perry Farmers Market will also be holding a Christmas Market inside the Latcham Centre which promises to be busy!

As a sponsor, you'll have the opportunity to support this cherished community tradition while gaining valuable exposure for your business. Your logo will be prominently featured on event signage, promotional materials, and digital platforms, ensuring visibility among attendees and throughout the region. Join us in spreading holiday joy and making memories that last a lifetime at the Candlelit Walk and Tree Lighting!









2025 CANDLELIT WALK & TREE LIGHTING

SPONSORSHIP OPPORTUNITIES



PRESENTING PARTNER

- Recognition as Lead Partner (e.g. Once Upon a Christmas Celebration in Scugog Presented by [Your Business] & the Scugog Chamber of Commerce
- Exclusive recognition on all marketing platforms
- Opportunity to bring greetings prior to the Candlelit Walk
- Thank you ad in Focus on Scugog magazine

LIGHT THE NIGHT



- Help us light up Palmer Park at night
- Exclusive recognition as Light the Night Partner
- Exclusive signage in park
- Recognition on all marketing platforms (print & digital)

STORYBOOK TRAIL



- Recognition as official sponsor of "T'was the Night Before Christmas" Storybook Lane
- Exclusive signage at Entrance to Storybook Lane and along the route
- Recognition on all marketing platforms

DECK THE HALLS



- Recognition as official musical sponsor of the event
- Exclusive signage at Palmer Park
- Recognition on all marketing platforms (print & digital)

KEEP THE FLAME GOING



- Official candle sponsor for the walk
- Recognition on all marketing platforms (print & digital)
- Exclusive Signage at the tree lighting & at Palmer Park

SWEET TREATS - 3 AVAILABLE



- Official partner of the hot chocolate, cookies and marshmallow station
- · Signage at the event
- Recognition on all marketing platforms (print & digital)

COMMUNITY PARTNER



- Signage at the event
- Recognition in all marketing





2025 SCUGOG SANTA CLAUS PARADE

BRINGING THE ENTIRE COMMUNITY TOGETHER!

Celebrate the enchantment of the holiday season with the Scugog Santa Claus Parade: Santa's Workshop, proudly presented by the North Durham Chamber of Commerce! Join us on Saturday, December 6, for an unforgettable evening filled with festive delights, including over 40 floats, vibrant marching bands, captivating live entertainment, and a special appearance by none other than Santa Claus himself. With a history of record attendance year after year, this beloved parade offers businesses a unique opportunity to engage with our lively community and spread holiday cheer far and wide.

As a sponsor, you'll not only contribute to the success of this cherished tradition but also elevate your business's visibility and brand recognition. Your logo will take centre stage on event signage, promotional materials, and digital platforms, ensuring prominent exposure to parade attendees and audiences throughout the region. Join us in creating lasting memories and spreading joy at the Scugog Santa Claus Parade, where the magic of the season comes to life for all to enjoy!











2025 SCUGOG SANTA CLAUS PARADE

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

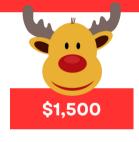
- Recognition as Lead Partner (e.g. Santa Claus Parade Presented by [Your Business] & the North Durham Chamber of Commerce
- Float in the parade
- On-air mentions on Rogers tv and opportunity for speaking engagement on air
- before or during the parade (schedule TBD)
- Exclusive recognition on all marketing platforms (print, digital & radio [KX96])

DECK THE HALLS



- Rogers tv on-air mentions
- Recognition on all marketing platforms (print & digital)
- Recognition as official music partner of the Santa Claus Parade

SPECIAL GUEST SPONSOR



- Depending on the theme for the parade, each year we include a very special performer or guest to join the parade - whether it's an Elvis double or a Frozen princess, this sponsorship is impactful!
- Recognition on all platforms as the sponsor of our special guest

TROLLEY SPONSOR



- Recognition as official partner of Town Trolley
- On-air mentions on Rogers tv
- Trolley will circulate through Scugog on parade day with exclusive signage
- Recognition on all marketing platforms

LITTLE ELF



- Recognition as a partner of the 2025 Scugog Santa Claus Parade
- Recognition on all marketing platforms (print & digital)

FLOATS



Must follow the theme of this year's parade (Santa's Workshop)

- \$100 per float
- \$50 for non-profits, schools, and churches

GUARDIAN OF THE FLOAT



Recognition as the "Guardian of the Santa Float" for the 2025 Scugog Santa Claus Parade in exchange for overseeing upgrades and restoration of our antique float



2024 NDCC STATS



125,000+

Social Media reach in 2024

50 NEW MEMBERS JOINED IN 2024

291

BUSINESSES SUPPORTED
THROUGH 2024 EVENTS

42

FEDERAL POLICY RESOLUTIONS
DEBATED & VOTED ON

3,000+

EVENTS ATTENDEES IN 2024

110

YEARS SUPPORTING
BUSINESS IN NORTH DURHAM

300+
MEMBERS IN NORTH DURHAM





BOARD AND STAFF:

Executive:

Terry Vos - President Karen Hunt - Treasurer Rosario Greco - Vice President Dawn Szuhai - Secretary

Directors:

Matt Somerville - Somerville Farms
Melissa Rada - Radar Digital
Amy Toon - McMurtry Law
Micheline Robichaud - Kiwi & Bo's Wonder Emporium
Margaret Ayres - Big Brothers Big Sisters North Durham
Ginger Jackson - McDonalds Port Perry & Uxbridge

Board Designates & Advisors:

Terry Coyne - Scugog Township Councillor Glen McFarlane - Invest Durham Josh McIlmoyle - Mississaugas of Scugog Island Jillian Howsam-Adomeit - Santa Claus Parade Chair

Interim Executive Director:

Kristen Meyer-Creamer - kristen@scugogchamber.ca

Membership and Events Coordinator:

Suzy Quinlan - suzy@scugogchamber.ca

Office Manager:

Donna van Bilsen - centreassociate@scugogchamber.ca

Partners in Advocacy & Business Support:













WHAT IS THE NORTH DURHAM CHAMBER OF COMMERCE?

The North Durham Chamber of Commerce serves as a powerful advocate for the business community across North Durham, providing focused representation at all levels of government and acting as a trusted resource for not only our over 300 members but all local businesses. Our organization formally represents Scugog and Uxbridge, while also maintaining a strong, collaborative partnership with the Brock Board of Trade.

Members of the North Durham Chamber of Commerce benefit from a wide range of initiatives and events, including collaborative marketing campaigns, special promotions, networking opportunities, and joint events designed to support and elevate our business community.

Our dedicated staff and board of directors work diligently to address advocacy issues that impact North Durham as a whole.

